



Project Key Objectives

- Transfer of tested & mature technological tools and introduction of innovative business concepts of car sharing scheme from the City of Bremen to ATC-Bologna;
- Determine the integrated technology-based car sharing concepts as European Best Practice and prepare for further take up actions in several European cities.



Operational goals

- ATC will take up successfully functioning and validated technologies from Bremen,
- The project will enable three European countries to bring forward the idea of a mobility complementary service and develop a business and technical implementation plan
- The project results will be disseminated in order to create a stronger awareness on the system benefits and potentials among European transport policy decision-makers & users.



Contribution to EC objectives

TOSCA (Technological & Operational Support for Car shAring) meets the main aims pursued from the IST programme:

- Developing reliable user friendly applications,
- Improving the accessibility & the quality of public services and systems,
- Contributing to step towards more sustainable forms of mobility,
- Promoting an environmentally oriented urban transport policy based on reduction of energy consumption, noise & air pollution.



Benefits

- If car-sharing operations will turn out to be successfully achieved, the TOSCA experience will improve citizen's urban life quality from a social, economical, scientific and technological point of view and will be a launching pad for future replication.