



Two-Day Training “Starting Innovative IT-Based Car-Sharing”

7-8 June 2001 in Bremen

Gästehaus der Universität Bremen, Am Teerhof 58

AGENDA

Time	Thursday, 7 June 2001	
11.00	Welcome Coffee in the Lobby	
I. Introduction		<i>Chair: Mirco Armandi, ATC Bologna</i>
11.30	Welcome	Gertrud Schumpp, Freie Hansestadt Bremen
11.35	IST Programme: Systems & Services applied to Transport	Detlef Gerhardt, DG Information Society
11.45	Presentation of the TOSCA project	Mirco Armandi, ATC Bologna
II. Integration of Car-Sharing		<i>Chair: Michael Glotz-Richter, Freie Hansestadt Bremen</i>
12:00	Impacts of Car-Sharing on the Environment & on Mobility Patterns	Michael Glotz-Richter, Freie Hansestadt Bremen
12:30	Integration of Car-Sharing in Urban Policy	Michael Glotz-Richter, Freie Hansestadt Bremen
13.00	Discussion	
13:30	Lunch break	
III. Car-Sharing - Theory & Practice		<i>Chair: Eva Ehrenberg, Freie Hansestadt Bremen</i>
14:30	Overview of Car-Sharing Key Technologies	Uwe Latsch, Invers
15:00	Demonstration of Car-Sharing Technology in Practice: <ul style="list-style-type: none">• How to become a Car-Sharing costumer? (Contract)• What about the Smart-Card? (Emission of Smart-Card)• Let's make an on-line Reservation	Roy Traue, Cambio Uwe Latsch, Invers
IV. On-Site Visit		<i>Chair: Eva Ehrenberg, Freie Hansestadt Bremen</i>
15:30	Transfer to Car-Sharing station Brommyplatz / Am Schwarzen Meer Demonstration: <ul style="list-style-type: none">• Smart-Card-Access to the Car• Functions of the Onboard Computer	Hanne Balzer, Cambio Uwe Latsch, Invers Roy Traue, Cambio
17:00	Workshop Car-Sharing Technologies	Uwe Latsch, Invers
18:00	Close of first day	



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Time

Friday, 8 June 2001

V. Starting Car-Sharing in Our City

Chair: Nina Berweger, Rupprecht Consult

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| 9.30 | Welcome to the Second Day of the Workshop | Michael Glotz-Richter,
Freie Hansestadt Bremen |
| 9:45 | TOSCA Follower Cities
Presentation & First Feedback of: | |
| | <ul style="list-style-type: none"> • Barcelona • Bucharest • Strasbourg | <p>Manuel Villalante I Llaurado, Metropolitan
Barcelona Transport (TMB)</p> <p>Florin Dragomir, Bucharest Transport Company</p> <p>Jean-Baptiste Schmider, Auto'trement Strasbourg</p> |
| 10:45 | Coffee break | |

VI. Commercial & Operational Take-Up of Car-Sharing

Chair: Nina Berweger, Rupprecht Consult

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| 11:00 | Starting Car-Sharing: Implementation,
Organisation & Marketing | Roy Traue, Cambio |
| 11:45 | Car-Sharing Business Plan | Andreas Lieberum, Ecolo, Bremen |
| 12:15 | Discussion | |
| 12.30 | Lunch | |

VII. Options for Car-Sharing

Chair: Nina Berweger, Rupprecht Consult

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| 13:30 | Car-Sharing and Public Transport | Dr. Hartmut Krietemeyer,
Münchener Verkehrs- und Tarifverbund, MVV |
| 14:00 | Organising Car-Sharing as
a Public Transport Operator
The Bologna Experience | Mirco Armandi, ATC Bologna |
| 14:20 | Car-Sharing for Municipal & Federal
Authorities: The Example of Cologne
Short comment on cambioCar.net -
CarSharing for Companies | Roy Traue, Cambio |
| 14:45 | Coffee break | |
| 15:00 | Round Table | Mirco Armandi, ATC Bologna |
| 16:15 | Close of Second Day & TOSCA Training | |
| 16:30 | City tour or Visit at Beck's Brewery or Bike tour | |