



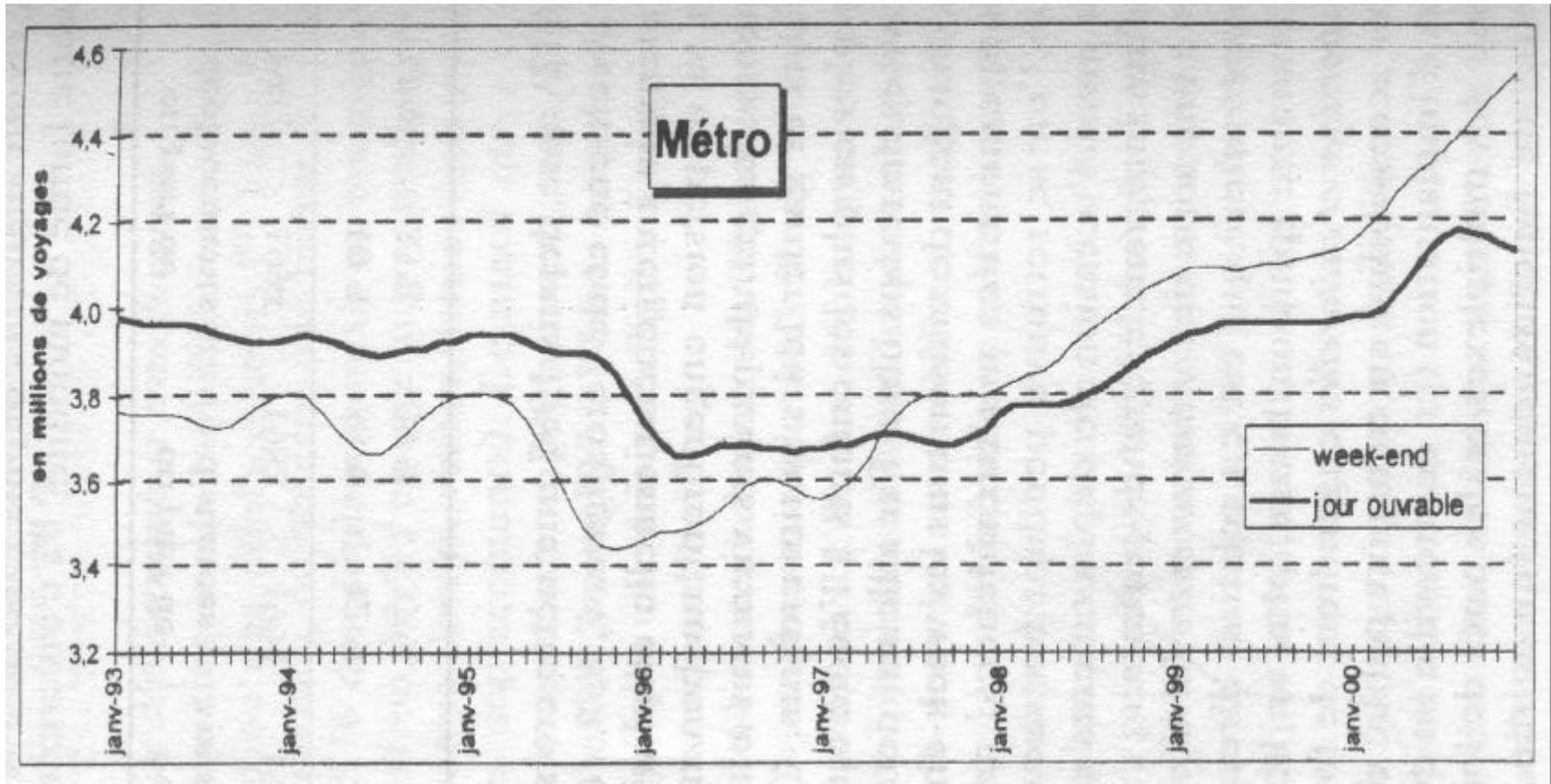
Car Sharing in Practice

Intelligent Service for Sustainable Personal Mobility
6 Feb 2002 in Bologna

**Car-sharing and Public Transport :
together for a comprehensive mobility**

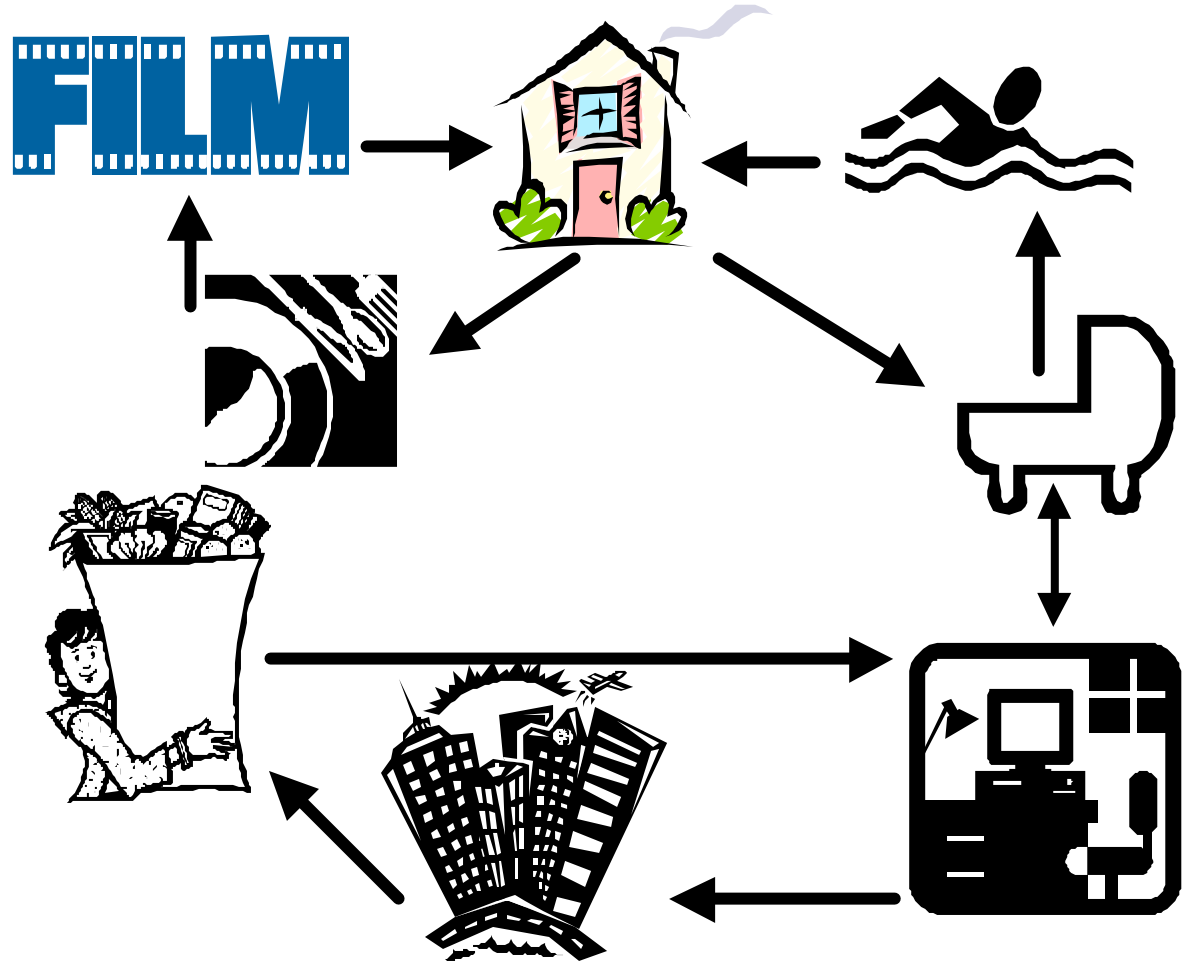


Underground Traffic in Paris weekday - week-end



A Mobility loop

OCTOBER - OCTOBRE	
21	THURSDAY - JEUDI
8.	Crib
9.	Office
10.	
11.	Meeting
12.	
13.	Lunch - shopping
14.	
15.	
16.	Crib
17.	Swimming pool
18.	
19.	Restaurant
21.	Cinema



Customers' needs

- As short a trip as possible.
- A high frequency of service
- Clear and reliable information.
- A comfortable ride
- A clean and nice environment to travel in.
- A good level of security.

Car possession

When you want a glass of milk,
do you buy the cow ?

When you want to drive,
why buying the car ?

Denzeldrive, Austria.

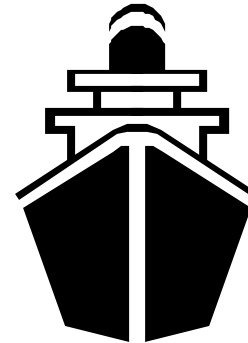
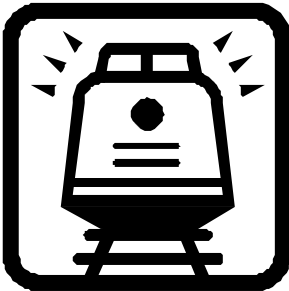
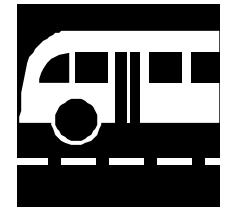
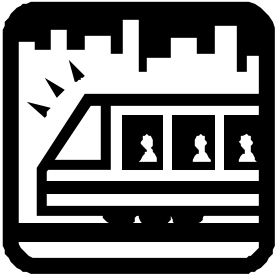
Zürimobil



Role of PT operators in car-sharing schemes

- Provide a good reliable intermodal PT service.
- Integrate the mobility 'menu' (which doesn't mean provide it).
- Help the user to find his way around in an easy and stress free manner.

A combined transport offer



PT and CS availability in Bremen

	Before (%) combined card	After (%) combined card
Car sharer	10,1	100
PT annual ticket	54,7	78,1
PT monthly season tickets	21,9	21,9
Other season ticket	14,1	0
Single tickets	9,4	0

Optimal use of car-sharing in Germany

- 2,45 millions current drivers as potential users
- a diminution of 1,2 million cars
- a reduction of 7 milliards km driven by car
- an increase of 4 milliards PT km

UITP - MOSES Conference

Public Transport & Car-Sharing

Bremen/Berlin
4-5 December 2002